



Joseph Faranda

November 30, 1953 - October 1, 2025

It is with deep sadness, we announce the passing of Joseph Anthony Faranda, age 71 of Stamford, Connecticut on October 1, 2025.

Known affectionately by his family as "Reeb" Joseph was born on November 30, 1953, to Angela and Carmelo Faranda in Queens, NY. After receiving his PhD from the University of Delaware, he went on to have a successful career as a Marketing and Business Executive. More recently, he left the corporate world to fulfill a lifelong dream by becoming a teacher at Archbishop Stepinac High School, where he was beloved by students and faculty.

Joseph is survived by his daughter, Aja, his brother Thomas, his sister Angela, and his dearest friends Vincent and Lynn DelMastro. He was beloved by his nephew Adam and his niece Elizabeth and their children.

His memory will be cherished by his family, friends, and all who knew him. He will be remembered for his wit, his cheerful nature, his generosity, and his kindness to all. He could light up the room. He was curious about the world, adventurous, and loved sports. He was a devoted Yankees and Giants fan and an avid golfer. He will be sorely missed by all who knew and loved him.

The family will receive friends from 1:00 PM to 4:00 PM on Saturday, October 18, 2025, at Michael Hegarty & John Vincent Scalia Home For Funerals and

Cremation Service, 3377 US Highway 9, Old Bridge, New Jersey.

In lieu of flowers the family requests that you make a donation to your favorite charity. Thank you

Online condolences may be made to the family at www.HegartyScaliaFuneralHome.com

Previous Events

Visitation

OCT **18**. 1:00 PM - 4:00 PM (ET)

Michael Hegarty & John Vincent Scalia Home For Funerals and Cremation Service
3377 US Highway 9
Old Bridge, NJ 08857

Tribute Wall

TM

“*Everyday with Joe was an absolute pleasure. Joe and I worked together at Avon spending 12 to 16 hour days grinding, analyzing, creating, and laughing -- he was a joy to be around. I've often said that those days were some of the most fun and rewarding days of my career and it was largely due to the time I spend working with and learning from Joe. We traveled around the world together and it was an exciting time in our lives. Throughout my career, I've often thought about the example Joe set and the lessons he taught us through his deeds and high expectations. His work ethic, how he cared for his people, his dedication, his clarity of thought, his willingness to sacrifice, to praise others, and to always do the right thing even when no one was looking. Those are just a few of the things I'll always remember about Joe. It's been a good twenty years since we worked together, but more than the memories, the feeling of what it was like to be with and work with Joe are still fresh in my mind. That feeling will never leave me.*

Terrence Moorehead - October 20, 2025 at 10:38 AM

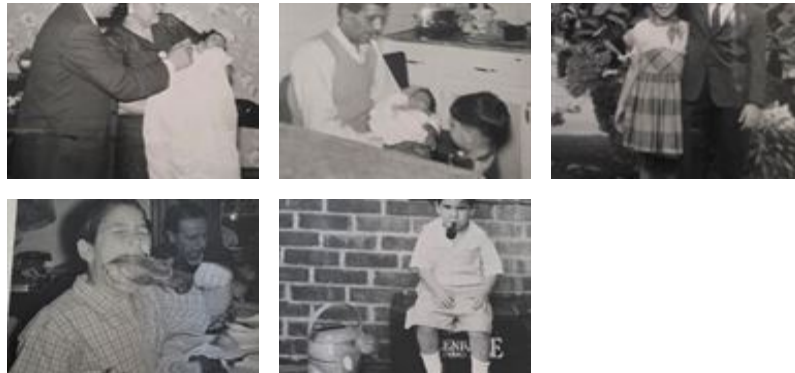
KC

“ Sad to hear about Joe. We were office mates for 3 years getting our PhD's at the University of Delaware. He was from Queens and I'm from Brooklyn, both lifelong Yankee, Giants and NY sports fans. We became instant friends in September, 1975. So many laughs and great times together back then. When we found each other again on FB a few tears ago and spoke, it was like not a minute had passed. He reminded me of a time his mom had come to visit in DE. and I had convinced her to sit on the back of my motorcycle and then took off much to her horror and delight. He said they laughed about that for years. Oh how we had fun as graduate students making up crazy multiple choice questions for undergraduate tests to see who could get more students to endorse the silliest and absurd answers, like a skit out of Monty Python, who we were both big fans of then and ever since. Smart, hardworking and a heart of gold. RIP my old friend and always treasured our relationship.

Kevin Connolly - October 17, 2025 at 02:52 PM



“ 126 files added to the album LifeTributes



Michael Hegarty & John Vincent Scalia Home for Funerals and Cremation Service - October 17, 2025 at 11:44 AM

MC

“ We came to know Joe through our sister, Diane Feuer, and truly enjoyed his warm and welcoming presence at many family gatherings. He always went out of his way to be kind and helpful; he had a way of putting everyone at ease with his sense of humor and infectious smile. We will truly miss him, and we send our heartfelt condolences to his family and all those who loved him.

Ming and Douglas Castle - October 09, 2025 at 12:29 AM

JL

“ I worked for Joe at Avon in the early 90s and then as a vendor for him when he was at The Home Depot. Over the past 30 years he was a mentor, a trusted advisor and, more importantly, a good friend who was always willing to listen or to share a laugh. I am heartbroken by the news and send my deepest sympathies to his family and all that loved him.

Jim Lee - October 06, 2025 at 10:37 AM

RE

“ I had the pleasure of working for Joe at Avon during the 90s. He was a model for the rest of my career. I learned more from him than from any other person about how to be effective in the corporate world. Most importantly, he knew how to laugh and I'll always cherish the memories of those good times.

Roger Elkin - October 05, 2025 at 06:16 PM

JO

Reeb, I will always have the greatest childhood, New Years Eve memories! Will always remember your infectious smile and laugh! 💔
Rest in the sweetest of peace my cuz 🤔

Joann - October 06, 2025 at 09:49 PM

VD

*I'm Vinny Joe's closest friend
I've known Joe and his family for close to sixty years I can't express
how much I will miss him
We were supposed to grow old together
He was the brother I never had and I am heartbroken*

vincent DelMastro - October 11, 2025 at 03:06 PM

BA

*I was saddened to recently hear the news of Joe's passing. I had the
pleasure of working with him at Avon about 26 years ago when I was in
HR. Joe was truly one of a kind—he made every workday more fun
with his sense of humor, and his kindness left a lasting impression on
me. I've always felt incredibly lucky that I had the chance to work
alongside him.*

Beth Abarca - March 18 at 09:35 AM